

beyond the code...

the art of IP in a digital environment



Beyond the code: the art of intellectual property in a digital environment

Whether you are a technology or telecoms giant or just about to launch your first Smartphone app, intellectual property (IP) may well be the most valuable asset that you or your company owns. IP can help to set you apart from your competitors and stop them stealing a march on your business, and can help attract investment.

Join us for this insightful seminar where we will look at the key areas of patents, trademarks and registered designs, and where technology companies can use these to protect their business. We will also look at ways in which companies can structure their R&D to take advantage of valuable corporation tax credits and tax efficient structures for holding IP.

Speakers: Paul Spindler, Partner, Kingston Smith LLP
Aidan Robson, Partner, Reddie & Grose LLP
Pete Sadler, Attorney, Reddie & Grose LLP

Venue: Devonshire House, 60 Goswell Road, London, EC1M 7AD

Date: Wednesday 8 February

Time: 5.30pm registration for 6.00pm. Ends 7.15pm,
followed by canapés and refreshments.

RSVP: Becky Honeysett on events@kingstonsmith.co.uk
or +44 (0) 20 7566 3850



Follow us on Twitter: [@kstechnology](https://twitter.com/kstechnology) #thecode2012

